

ABOUT

MATT DONEGAN



"It only seems impossible until it's done."

Nelson Mandela

Introducing Matt Donegan, a highly accomplished business leader with over 25 years of experience. From nurturing start-ups to guiding companies through to exit, Matt's track record speaks for itself.

With expertise in a wide variety of industries, including entertainment, marketing services, renewable energy and software, Matt is a trusted advisor who can help your business flourish.

Utilising his vast expertise in Sales, Marketing, Operations, Finance, Fundraising, Strategy and HR, Matt is the dependable guide for your entrepreneurial journey.

From working with some of the world's biggest brands to building high-growth companies and exiting several businesses, he has extensive experience in every department required to build and succeed as an SME. His experience doesn't stop there, as Matt has advised and served on the advisory board of several national charities such as the Prince's Trust and Mencap.

On a personal level, Matt is known for his honest approach, focus, composure, and ability to energise those around him. With Matt Donegan as your coach, you'll not only navigate the business world but thrive in it with knowledge, support, and inspiration.

MISSION & APPROACH

Matt believes business owners deserve their just rewards for their hard work, with his **"Business Owners should wear capes, not chains"** ethos.

Joining forces with ActionCOACH, Matt has access to a vast array of business growth strategies, a proven track record, and a global network of experts. Just as elite athletes and CEOs benefit from coaching, business owners can harness the power of coaching & expert guidance.

Businesses that work with Matt benefit from a coaching approach centred around turning a vision into reality through a well-crafted plan. He's there to support you every step of the way, like all top coaches he's there offering guidance and clarity.

MATT'S PERSONAL ATTRIBUTES

- ✓ Empathetic Support
- ✓ Calm Resilience
- ✓ Motivational Guidance
- ✓ Non-Judgmental
- ✓ Tactful Disagreement
- ✓ Straight Talking

WHAT YOU GET BY WORKING WITH MATT

- ✓ Over 25 Years experience
- ✓ Be the friend you need, helping you make the decisions that will generate the results you want
- ✓ Get results without the drama.
- ✓ Give you the tools to succeed

You also get the equivalent of a fractional Chief Operating Officer, Chief Marketing Officer, Strategy Director and Chief Revenue Office supporting the business' team, as well as access to a global network of businesses, all combined with a clear plan and path to succeed.

“My role is to support and challenge you. I'll be honest with you and hold you accountable. I'll be the most valuable friend you ever had because I will ask you the questions others don't and won't let up until you get the most out of your business.”

Matt Donegan

Our offering starts with a variety of group coaching programmes, in addition to our one-to-one ActionCOACH coaching. One-to-one coaching starts at Bronze Coaching, which is a bi-weekly one-hour one-to-one coaching session, through to Platinum weekly sessions of one hour with up to three of the executive team. Matt and his team also offer Executive Coaching as well as in number of 12-week training courses in:



Sales



Marketing



Management



Leadership

What ActionCOACH clients say about their experience

“Matt helped me make a real change in the business. Within 3 months we'd improved our cash position, systems, and recruitment and we are now on course for 50% growth in the first year of working with him”

Nick Lambert
[All Building Control]

“Working with Matt is like having your own MBA on tap. He helps me to see things differently and holds me accountable to take the right actions”

Jessica Cooper-Keeble
[Manej]

“The business has become profitable, the team is a lot more effective than it used to be and we are working a lot more efficiently than before.”

Antony Doherty
[Lumbview Accounts]



[WATCH VIDEO TESTIMONIALS](#)